

# What Should Schools Look For in a Bullying Prevention Program?

*Bullying is aggressive behavior that is intentional and involves an imbalance of power or strength. Often, it is repeated over time and can take many forms. In many respects, research on bullying prevention is still in its infancy. Although researchers have documented success of some comprehensive programs in reducing bullying, we still have much to learn about which aspects of these programs are most important.*

*However, a review of existing bullying prevention programs and feedback from educators in the field led us to suggest ten strategies that represent “best practices” in bullying prevention and intervention.*

**1** Focus on the social environment of the school. To reduce bullying, it is important to change the climate of the school and the social norms with regards to bullying. It must become “uncool” to bully, “cool” to help out students who are bullied, and normative for staff and students to notice when a child is bullied or left out. This requires the efforts of everyone in the school environment—teachers, administrators, counselors, other non-teaching staff (such as bus drivers, nurses, school resource officers, custodians, cafeteria workers, and school librarians) parents and students.

**2** Assess bullying at your school. Adults are not always very good at estimating the nature and extent of bullying at their school. Frequently we are quite surprised by the amount of bullying that students experience, the types of bullying that are most common, or the “hot spots” where bullying happens. As a result, it is often quite useful to assess bullying by administering an anonymous questionnaire to students about bullying. What are the possible benefits of conducting a survey of students?

- Findings can help motivate adults to take action against bullying.
- Data can help administrators and other educators tailor a bullying prevention strategy to the particular needs of the school.
- Data can serve as a baseline from which administrators and other educators can measure their progress in reducing bullying.

The *Olweus Bullying Questionnaire* is a research-based tool that can be used for this purpose. Contact Hazelden Publishing at [www.hazelden.org/olweus](http://www.hazelden.org/olweus) or call **1-800-328-9000** for more information.

**3** Garner staff and parent support for bullying prevention. Bullying prevention should not be the sole responsibility of an administrator, counselor, teacher—or any single individual at a school. To be most effective, bullying prevention efforts require buy-in from the majority of the staff and from parents.

This list has been adapted from a publication originally created for “Take a Stand. Lend a Hand. Stop Bullying Now!” a campaign of the Health Resources and Services Administration, U.S. Department of Health and Human Services. [www.StopBullyingNow.hrsa.gov](http://www.StopBullyingNow.hrsa.gov). Used with permission.

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# What Should Schools Look For in a Bullying Prevention Program? *continued*

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Form a group to coordinate the school's bullying prevention activities. Bullying prevention efforts seem to work best if they are coordinated by a representative group from the school. This coordinating team (which might include an administrator, a teacher from each grade, a member of the non-teaching staff, a school counselor or other school-based mental health professional, a school nurse, and a parent) should meet regularly to digest data from the school survey described in Strategy 2; plan bullying prevention rules, policies, and activities; motivate staff, students, and parents; and ensure that the efforts continue over time. A student advisory group also can be formed to focus on bullying prevention and provide valuable suggestions and feedback to adults.

5

Train your staff in bullying prevention. All administrators, faculty, and staff at your school should be trained in bullying prevention and intervention. In-service training can help staff to better understand the nature of bullying and its effects, how to respond if they observe bullying, and how to work with others at the school to help prevent bullying from occurring. Training should not be available only for teaching staff. Rather, administrators should make an effort to educate all adults in the school environment who interact with students (including counselors, media specialists, school resource officers, nurses, lunchroom and recess aides, bus drivers, parent volunteers, custodians, and cafeteria workers).

6

Establish and enforce school rules and policies related to bullying. Although many school behavior codes implicitly forbid bullying, many codes do not use the term or make explicit our expectations for student behavior. It is important to make clear that the school expects them to be good citizens, not passive bystanders, if they are aware of bullying or students who appear troubled, possibly from bullying. Developing simple, clear rules about bullying can help to ensure that students are aware of adults' expectations that they refrain from bullying and help students who are bullied. For example, one comprehensive program, the *Olweus Bullying Prevention Program*, recommends that schools adopt four straightforward rules about bullying:

- We will not bully others.
- We will try to help students who are bullied.
- We will try to include students who are left out.
- If we know that somebody is being bullied, we will tell an adult at school and an adult at home.

School rules and policies should be posted and discussed with students and parents. Appropriate positive and negative consequences also should be developed for following or not following the school's rules.

7

Increase adult supervision in hot spots where bullying occurs. Bullying tends to thrive in locations where adults are not present or are not vigilant. Once school personnel have identified hot spots for bullying from the student questionnaires, look for creative ways to increase adults' presence in these locations.

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## What Should Schools Look For in a Bullying Prevention Program? *continued*

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Intervene consistently and appropriately in bullying situations. All staff should be able to intervene effectively on the spot to stop bullying (i.e., in the 1–2 minutes that one frequently has to deal with bullying). Designated staff should also hold sensitive follow-up meetings with children who are bullied and (separately) with children who bully. Staff should involve parents of affected students whenever possible.

9

Focus some class time on bullying prevention. It is important that bullying prevention programs include a classroom component. Teachers (with the support of administrators) should set aside 20–30 minutes each week (or every other week) to discuss bullying and peer relations with students. These meetings help teachers to keep their fingers on the pulse of students' concerns, allow time for candid discussions about bullying and the harm that it can cause, and provide tools for students to address bullying problems. Anti-bullying themes and messages also can be incorporated throughout the school curriculum.

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Continue these efforts over time. There should be no “end date” for bullying prevention activities. Bullying prevention should be woven into the entire school environment.

*The **Olweus Bullying Prevention Program**, one of the most researched and best-known bullying prevention programs, utilizes these 10 key best practices. Schools that use the **Olweus Bullying Prevention Program** have seen a 20 to 70% reduction in bullying incidences. The program is recognized by the federal government (the Substance Abuse and Mental Health Services Administration) as a “model program.”*

For More Information on the  
*Olweus Bullying Prevention Program*

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