



Contacts: Christine Anderson
Hazelden
651-213-4231

Stacy Buehner
Weber Shandwick
952-346-6218

Hazelden Publishing Launches Free, Online Parent Toolkit on Bullying

Center City, Minn., Hazelden Publishing is releasing a free, online toolkit for parents and family caregivers to help them end bullying for children.

The free toolkit contains comprehensive, downloadable tip sheets including:

- What Is Bullying?
- Tips for Parents: What to Do If Your Child Is Being Bullied
- Tips for Parents: What to Do If Your Child Bullies Others
- Tips for Parents: What to Do If Your Child Witnesses Bullying
- What Can Parents Do to Prevent and Address Cyber-Bullying?
- How to Talk with Educators at Your Child's School about Bullying: Tips for Parents of Bullied Students

For parents who wish to advocate for a bullying prevention program at their children's schools, the toolkit also contains the following tip sheets:

- How Can You Advocate for a Bullying Prevention Program in Your Child's School?
- What Should Schools Look For in a Bullying Prevention Program?
- Steps to Address Bullying at Your School: Tips for School Administrators
- Introducing the *Olweus Bullying Prevention Program*

The toolkit is available at www.hazelden.org/olweusparent. Hazelden is the publisher of the *Olweus Bullying Prevention Program* (OBPP). This program is based on more than 35 years of research and has been proven to prevent or reduce bullying throughout a school system by 50% or more. OBPP takes a comprehensive approach to address the issue on four levels, including the individual, classroom, school and community levels. Parents can be strong advocates for a bullying prevention program, like OBPP, in their children's schools.

"Parents need to learn more about bullying prevention and what they can do to help their children with this common problem," said Kris Van Hoof-Haines, Hazelden vice president. "All too often parents experience a child returning home from a negative incident on the playground or on the bus and are unsure how to handle the situation. We believe this toolkit will prepare parents to become catalysts for change so that schools can implement district-wide efforts to create more caring learning communities for children."

About the Hazelden Foundation

Hazelden, a national nonprofit organization founded in 1949, helps people reclaim their lives from the disease of addiction. Built on decades of knowledge and experience, Hazelden's comprehensive approach to addiction addresses the full range of patient, family, and professional needs, including treatment and continuing care for youth and adults, research, higher learning, public education and advocacy, and publishing.

10/30/07